

Ashford Business Owner' Association  
P.O. Box 283  
Ashford, CT 06278  
[www.ashfordbusiness.org](http://www.ashfordbusiness.org)

Minutes of Monthly Meeting

Wednesday, June 20, 2007, 7:00 P.M.  
Town Hall Conference Room

Call to Order

The Meeting was called to order @ 7:10 pm by Bryan Becker (President).

Hear from the Public and/or Invited Guests

First Selectman Ralph Fletcher was invited to share his views on the possibility of the Association erecting a sign on Town Property to promote our businesses. His suggestion was to place it on the Library lawn with easy access and parking on the Cumberland Farms side parking area. He advised that we compose a letter of our plans for construction and send it to the Board of Selectmen before their next meeting on July 2, 2007. He said he would present it for us and invited us to attend. Bryan Becker volunteered to write the letter, and he and Scott Brennan (Vice President) said they would attend the meeting to represent the Association. We thanked him for his time and input.

Approval of Minutes of May Meeting

Secretary Susan Dziedzic was not able to attend the meeting so the Approval of Minutes was tabled until next month.

Approval of May Treasurer's Report

Treasurer Al Dziedzic was not able to attend the meeting so the Approval of Treasurer's Report was tabled until next month.

Old Business Discussion

Update on a logo/emblem: There was no discussion due to lack of attendees for this committee.

Update on membership drive: Gary said he was still visiting using our sign possibilities as a promo, but also said he would begin promoting our website too.

Update on Website: Bob announced the new Ashford Town Website and reminded everyone that we are linked to it. There was discussion of us linking to the Firehouse, Library, and possibly the Lake Properties of CT website.

Last month the idea of using a referral slip between members was brought up by Bryan Becker. He passed around a sample of what he created. Everyone thought it was a good idea. Bob Layton said he could also put it on the website so it could be filled in and e-mailed during the month amongst ourselves.

#### New Business Discussion

Discussion was brought up about having speakers come in to talk about their profession and its benefit to us on a monthly basis. It was felt that monthly might be too often, but possibly every third meeting. For the in-between meetings it was offered that one of our members talk about the importance of their company and how it differs from something similar to it. Veronica Meyers spoke about the benefits of a Montessori School vs. conventional schooling.

#### Confirm Date, Time, Location and Agenda for next meeting

The date was set for the next meeting to be held July 18<sup>th</sup> at 7:00 p.m. @ Ashford Town Hall.

#### Adjourn

With no further issues for discussion, the meeting was adjourned @ 8:20 pm.